

Privacy Statement – Keronic

Keronic B.V. and Keronic Software B.V. (hereinafter: “Keronic”, “we”, “us”, or “our”), located at Utopialaan 40, 5232 CE 's-Hertogenbosch, The Netherlands, are responsible for the processing of personal data as described in this Privacy Statement.

This Privacy Statement applies to individuals located in the European Economic Area (EEA) and the United Kingdom (UK).

Contact details

Website: <https://www.keronic.com>

Phone: +31 73 833 01 01

Email: info@keronic.com

Data Protection Officer: Robin Putters

Email: robin.putters@keronic.com

1. Personal data we process

We process personal data when you:

- use our services
- contact us
- engage with us in a business context

This may include:

- First and last name
 - Business email address
 - Telephone number
 - Company name and job title
 - Any information you provide in correspondence
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2. Purpose and legal basis for processing

We process personal data for the following purposes and legal grounds:

a. To provide our software development services and products

Legal basis: performance of a contract

b. To communicate with clients, prospects, and partners

Legal basis: legitimate interest

c. To manage customer relationships via CRM systems

Legal basis: legitimate interest

d. To comply with legal obligations

Legal basis: legal obligation

e. Recruitment and hiring processes

Legal basis: legitimate interest and/or consent

3. Use of CRM and service providers

We use third-party service providers, including CRM systems and IT hosting providers, to support our business operations.

These providers may process personal data on our behalf as data processors. We ensure that:

- appropriate data processing agreements are in place
 - data is processed securely and confidentially
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4. International data transfers

Where personal data is transferred outside the EEA or the UK, we ensure appropriate safeguards are in place, such as:

- Standard Contractual Clauses (SCCs) approved by the European Commission
 - UK International Data Transfer Agreement (IDTA), where applicable
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5. Retention periods

We retain personal data only for as long as necessary for the purposes described above:

- Customer and business contact data: up to 12 months after last contact
 - Recruitment data: up to 4 weeks after completion of the process, unless consent is given for longer retention
 - Contract-related data: retained in accordance with legal obligations
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6. Cookies

We use functional and limited analytical cookies to ensure the proper functioning of our website and to improve user experience.

You can manage or disable cookies via your browser settings.

7. Your rights

Under the GDPR and UK GDPR, you have the right to:

- Access your personal data
- Rectify inaccurate data
- Request deletion of your data
- Restrict processing
- Object to processing
- Request data portability
- Withdraw consent (where applicable)

Requests can be sent to: info@keronic.com

We will respond within one month.

8. Complaints

If you are located in the Netherlands, you may file a complaint with the Dutch Data Protection Authority:

<https://autoriteitpersoonsgegevens.nl>

If you are located in the United Kingdom, you may contact the UK Information Commissioner's Office (ICO):

<https://ico.org.uk>

9. Security

We take appropriate technical and organisational measures to protect personal data against:

- loss
- misuse
- unauthorised access
- disclosure or alteration

10. Children

Our services are not intended for individuals under the age of 16. We do not knowingly collect personal data from children without parental consent.

11. Changes

We may update this Privacy Statement from time to time. The latest version will always be published on our website.